



This year we are celebrating our 125th anniversary, Widdups dates back to 1885 when it was founded by Micah Widdup, a merchant who supplied twines, paper bags and wrapping paper to market traders.

It was Micah who showed the first signs of our pioneering approach, when he invented the paper carrier bag with string handles that came to be used by all kinds of retailers, from bakers and butchers to cobblers and ironmongers.



To mark our 125th anniversary year we have appointed our first florist Ambassador, the up-and-coming, multi award winning young florist Joe Massie.

As well as providing the flower design for our photo shoots, Joe will be demonstrating for us later this year.

Sign up for our email newsletter at [www.widdup.co.uk](http://www.widdup.co.uk) to keep informed.